



AN OUTREACH OF RESTORATION WORD MINISTRIES



P. O. Box 77065 Charlotte, NC 28271-7000 704.845.0628 704.421.4440

www.healingfaith.org



AN OUTREACH OF RESTORATION WORD MINISTRIES

Dear Concerned Charlotte Business and Civic Leader,

Perhaps you have heard of the new restaurant coming to Charlotte that will be the first of its kind in our area. Unlike our past ventures, this new restaurant will be a non-profit establishment, open to the public, whose main mission is to generate funds that will uplift less fortunate Charlotte citizens by helping them reclaim their lives.

"The King's Kitchen" is a non-profit restaurant coming to Charlotte's Center City that will help fuel economic vitality in the region by creating jobs and supporting community development. The restaurant will feature healthy comfort food with a local flair and will provide jobs for members of our community who are in need of employment and training but have nowhere to turn. We will partner with Charlotte ministries to deliver meals daily and during holidays to members of our community who are faced with hunger and poverty each day.

The concept for **"The King's Kitchen"** originated in the heart of my wife, Karen, inspired by a similar ministry in New Orleans. We are fortunate and blessed that the **Carolina Panthers** have embraced and supported our plan and have been instrumental in our initial growth. In fact, there is consideration for making this a prototype program for other NFL cities to embrace and replicate.

A select group of Charlotte leaders like yourself are being invited to sponsor our second fundraising event that will take place at Rooster's Wood-Fired Kitchen on Thursday, November 20, 2008. The evening will include a private dinner and **Panther Pep Rally** with **Sir Purr** and the **Top Cats**, with **Carolina Panthers** game highlights, high notes from the first event and a silent and live auction.

Enclosed you will find more details on **"The King's Kitchen,"** along with sponsorship levels and information on our mission and plans. We want to thank you in advance for your consideration and support for this groundbreaking restaurant concept. Together, we can not only contribute a new, incredible restaurant to the community, but also use its success to feed those less fortunate.

We will personally follow up with you to discuss your potential involvement in this incredible evening – and more importantly in what's to come as we break bread together to introduce **"The King's Kitchen."**

Sincerely,

Jim Noble

jnoble@noblesrestaurants.com

Noble's Restaurants, LLC

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THE STORY

“To Feed the Hungry & to Heal the Brokenhearted”

The King's Kitchen" is a not for profit restaurant that fuels economic vitality and growth in Charlotte's Center City and the greater metropolitan area creating jobs and supporting community development. This will be done by working together with businesses, ministries, non-profits and people of faith to employ, train and minister the gospel of Jesus Christ to troubled youth, rehab graduates and other members of our community who are in need of employment. The King's Kitchen will operate as a public restaurant, serving local, healthy, comfort food at a medium price point.

With the mandate from the Word of God to feed the poor, The King's Kitchen concept is designed to help those in need in a variety of ways.

First, the restaurant will employ a segment of our community that is considered unemployable, from people who have come out of prison and rehab, to youths that are at high risk from dropping out of school. Once employed, they will receive training to run a full service restaurant from the front of the house to the back. They will also receive leadership and spiritual training as well in order to gain the life skills that are necessary to be successful in today's job market. In this supportive environment those once at risk for failure are poised for success.

Secondly, the profits from The King's Kitchen will provide funds for established feeding centers in the community to continue providing meals for those in need in our community. Designed to operate profitably, all profits will be used to help feed the hungry here in Charlotte, surrounding areas and in other parts of the world.

The King's Kitchen is a new recipe to help fight hunger around Charlotte and the world and is an outreach of Restoration Word Ministries. RWM was founded by Jim and Karen Noble in 1998 and began with a radio teaching ministry focused on the healing power of God. Through the years the ministry has grown and expanded with a partnership with Jim Noble Restaurants to feed the hungry in several counties of N.C. each Thanksgiving. Recently the ministry has been able to expand to feeding people weekly because of partnership with Hoskins Park Ministry. With the addition of The King's Kitchen the dream of feeding God's sheep daily will become a reality.

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Vision for "The King's Table"

"To Feed the Hungry & to Heal the Brokenhearted"

"The King's Table" is an outreach ministry of Restoration Word Ministries and its purpose is to feed the hungry, the poor, and those in need. "The King's Table" will partner with other Charlotte ministries with established food outreaches to deliver meals daily, weekly and during holidays.

Vision for "The King's Kitchen"

"The King's Kitchen" is a not for profit restaurant that fuels economic vitality, growth in Charlotte's Center City and the greater metropolitan area creating jobs and supporting community development. This will be done by working together with businesses, ministries, non-profits and people of faith to employ, train and minister the gospel of Jesus Christ to troubled youth, rehab graduates and other members of our community who are in need of employment. By helping the disenfranchised, this restaurant will become a jewel of the city. It will operate in the spirit of excellence by training, equipping and sending out developed leaders into our community.

"The King's Kitchen" will operate as a public restaurant, serving local, healthy, comfort food. The profits and proceeds from "The King's Kitchen" will go toward the mission of "The King's Table."



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KING'S KITCHEN FUNDRAISER EVENT SPONSORSHIP LEVELS

Presenting Sponsor (\$50,000) – One (1) available

- Logo/branding in all print materials (invitations, menus) for the event
- Mentions during Packman's live radio remote and any TV events booked
- Inclusion in promotion / ads from media partner (to be named)
- Inclusion in press release and public relations outreach
- Link from home page of Noble's Restaurants and The King's Kitchen website
- Verbal recognition during evening from MCs and hosts, on-site signage and thanks during audiovisual presentation
- Naming rights to inaugural table at King's Kitchen restaurant
- Head table seating at event (and 8 tickets to event)
- Opportunity to speak at the event, if desired
- Table at event (and 8 tickets to event)
- Placement in gift bags
- Other sponsor benefits may be considered

Premier Sponsor (\$25,000) – Two to Three (2-3) available

- Logo/branding in all print materials (invitations, menus) for the event
- Inclusion in promotion / ads from media partner (to be named)
- Inclusion in press release and public relations outreach
- Link from home page of Noble's Restaurants and The King's Kitchen website
- Verbal recognition during evening from MCs and hosts, on-site signage and thanks during audiovisual presentation
- Naming rights to table at King's Kitchen restaurant
- Table at event (and 8 tickets to event)
- Placement in gift bags

Feature Sponsor (\$10,000) – Five to Ten (5-10) available

- Logo/branding in all print materials invitations for the event
- Inclusion in promotion / ads from media partner (to be named)
- Inclusion in press release and public relations outreach
- Link from home page of Noble's Restaurants and The King's Kitchen website
- Verbal recognition during evening from MCs and hosts, on-site signage and thanks during audiovisual presentation
- Table at event (and 8 tickets to event)
- Placement in gift bags

Contributing Sponsor (\$5,000)

- Verbal recognition during evening from MCs and hosts, on-site signage and thanks during audiovisual presentation
- Inclusion in press release and public relations outreach
- Table at event (and 8 tickets to event)
- Placement in gift bags

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**KING'S KITCHEN FUNDRAISER EVENT
SPONSORSHIP LEVELS
PLEDGE FORM**

Presenting Sponsor (\$50,000)	<input type="checkbox"/>
Premier Sponsor (\$25,000)	<input type="checkbox"/>
Feature Sponsor (\$10,000)	<input type="checkbox"/>
Contributing Sponsor (\$5,000)	<input type="checkbox"/>

We would like to sponsor "The King's Kitchen" fundraising event for \$ _____

Name _____

Address _____

Email _____

Phone _____

We would like to pay with

Check Credit Card: AMEX Visa MC Discover

Or you may call Deanna Petersen at Rooster's Wood-Fired Kitchen to make credit card payment: (704) 366-8688

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SPONSORS

CAROLINA PANTHERS
ROOSTER'S WOOD-FIRED KITCHEN
NOBLE'S RESTAURANT

PRESENTING SPONSOR

(still available)

PREMIER SPONSORS

Beck Management Group

FEATURED SPONSORS

Coca-Cola Bottling Co. Consolidated
Eric Solomon Selections
BE&K
Edifice Construction
Dee Dee and Cameron Harris
Nina & McKay Belk

CONTRIBUTING SPONSORS

Lori and Liam McGee
Joe & Michelle Drury *
Brad and Lee McCall *
John Fennebresque, McGuire Woods *
Chuck Hood, Hood Hargett *
Bill Diehl, James, MeElroy & Diehl, P.A. *
Mike McGuire, Grant Thornton *
Martin Schlaeppi, Dixon Hughes *
Larry Beasley, BE&K Building Group *
Paetek *
(* Spring event)

IN KIND SPONSORS

Indievision
Priscilla Walters, Event Planner
Al Gibson
Lou Amico, L A Management
Mike Censer, A&V Company
Chip Player, Queen City
Hauser Rental
Matt Coben, Thunder Road Brandworks
Cammie & Dee Dee Harris, Garden Secrets
Kent Youngstrom, Pursuit Group

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